

780 px

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What's *NEW* on [Website Name]

- [Home](#)
- [Clinical Resources](#)
- News**
- [Professional Development](#)
- [Patient Education](#)
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### News

Top medical news, medical news organized by specialty, business of medicine news, and consumer news.

#### Search All News

- [Medical](#)
- [By Specialty](#)
- [Business of Medicine](#)
- [Consumer](#)
- Video**

### Video News

View:

« Newer | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Older »

	<a href="#">Harm from inhaled steroids may outweigh benefits in COPD</a> 10/13/2009		<a href="#">First-line chemo for colon cancer should not include planned discontinuation</a> 10/13/2009
	<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a> 10/13/2009		<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a> 10/12/2009
	<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a> 10/12/2009		<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a> 10/12/2009
	<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a> 10/11/2009		<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a> 10/11/2009
	<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a> 10/11/2009		<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a> 10/10/2009
	<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a> 10/10/2009		<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit</a> 10/10/2009

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### Notes

- 1. Dropdown of Specialties:** Some video news articles will be associated with a specialty. A dropdown menu will be provided, allowing users to filter news by specialty. The dropdown menu should be populated only with active options – options that correspond to the videos available in this section. For example, if no videos are available for the Allergy/Pulmonary specialty, that specialty should not be listed as an option within the dropdown.
- 2. Pagination:** Similar to other pages on this site, pagination will be enabled to segment the list of videos. 12 videos should appear per page.
- 3. Two Columns:** Videos will be displayed in 6 rows, totaling 12 videos per page. Videos will be displayed from left to right in reverse chronological order, with the most recent news article at top left.
- 4. Large Video Thumbnail:** Videos will be displayed with a representative thumbnail. This thumbnail will also serve as a hyperlink to the video itself. Note that thumbnail images provided are 128 pixels wide by 72 pixels high.
- 5. Video Link:** This news story title will be hyperlinked to the video. This hyperlink will launch an overlay window displaying the video player and related content.

Search

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### Additional Notes

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**1**

**2** Harm from inhaled steroids may outweigh benefits in COPD  
10/13/2009

**3**

**4** Download this Video (HQ format)  
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**5** Harm from inhaled steroids may outweigh benefits in COPD  
10/13/2009

**6**

**7** [First-line chemo for colon cancer should not include planned discontinuation](#)  
10/13/2009

**8** Close X

Pros and cons seen with minimally invasive vs. open radical prostatectomy  
10/13/2009

Chemotherapy doses often inadequate in elderly patients with lung cancer  
10/12/2009

Low-radiation CT coronary angiography as accurate as invasive studies  
10/09/2009

Triple therapy relieves COPD symptoms, cuts flare-ups [Watch Video](#)  
10/08/2009

Long-term risks of sildenafil use unclear [Watch Video](#)  
10/08/2009

Two consumer gene tests give conflicting results  
10/08/2009

Walk test predicts survival with idiopathic pulmonary fibrosis  
10/08/2009

Noncardiac incidental findings common on cardiac CT  
10/07/2009

Clothing size may serve as a proxy measure for body size  
10/07/2009

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**Notes**

**1. Overlay Window:** When visitors activate a video news article link, an overlay window appears above the current page. A dimmed background will be displayed behind the overlay window. Visitors may dismiss this window at any time by using the “Close X” utility at the upper right.

**2. Video Title and Date of News Article:** The title and date of the video news article will be displayed above the video player. Note that the news article title will wrap if necessary, pushing the date and video player downward.

**3. Video Player:** The video player will display the video and controls. Video files are 480 pixels wide by 270 pixels high. The video viewing area is sized accordingly (480 x 270). The video controls appear below the viewing area, and do not account for the standard height (270 pixels).

Note that videos should “auto play” - videos should play once the overlay window and its content has launched.

**4. Video Downloads:** Visitors may download a copy of the video to their computers/devices. Videos are available in Windows Media and Quicktime formats. Note that because the standard quality (SQ) and high quality (HQ) videos are close in file size, the HQ version is provided for download.

**5. Now Playing:** The current video will be displayed here and labeled “Now Playing.” The link to this video will be disabled, because it is best practice not to provide a link to the current location/content.

**6. Latest Videos in Medical News:** Videos will almost always be displayed within the Medical News section, and occasionally in the News by Specialty section. The two most recent videos in Medical News will be displayed beside the video player.

*[Annotations continued below]*

**Additional Notes**

- 7. Video Selection:** Visitors may watch any video in the list by following the hyperlinked title or thumbnail (the thumbnail should be hyperlinked as well). These hyperlinks will load the appropriate video in the player to the left.
- 8. Close Utility:** Visitors may dismiss this window at any time by using the “Close X” utility at the upper right.

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### Notes

- 1. Navigating to Another Video:** Visitors may navigate to another video in the "Latest Videos..." list. The current video is always highlighted and labeled "Now Playing," as detailed below.
- 2. Previously Viewed Video:** The previously viewed video is displayed in the same location, with an active hyperlink applied to its title. Visitors may navigate back to the previously viewed video by using this hyperlink.
- 3. Now Playing:** If visitors navigate to another video in the list, that video will be highlighted as "Now Playing." The hyperlink to the current video will be disabled, because it is best practice not to link to an active item or the current location.

Agency Logo
Client Name/Project Name  
Medical News Video Overlay (Continued)

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**First-line chemo for colon cancer should not include planned discontinuation**  
10/13/2009

▶
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🔊
📺
HQ

**Download this Video (HQ format)**  
[Quicktime \(19 MB\)](#) | [Windows Media \(21 MB\)](#)

[Close X](#)

1

2 [Harm from inhaled steroids may outweigh benefits in COPD](#)  
10/13/2009

**Latest Videos in Medical News**

3 Now Playing

First-line chemo for colon cancer should not include planned discontinuation  
10/13/2009

3

[Lorem ipsum dolor sit amet, consectetur adipiscing elit](#)  
10/13/2009

- [Pros and cons seen with minimally invasive vs. open radical prostatectomy](#)  
10/13/2009
- [Chemotherapy doses often inadequate in elderly patients with lung cancer](#)  
10/12/2009
- [Low-radiation CT coronary angiography as accurate as invasive studies](#)  
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- [Triple therapy relieves COPD symptoms, cuts flare-ups](#) [Watch Video](#)  
10/08/2009
- [Long-term risks of sildenafil use unclear](#) [Watch Video](#)  
10/08/2009
- [Two consumer gene tests give conflicting results](#)  
10/08/2009
- [Walk test predicts survival with idiopathic pulmonary fibrosis](#)  
10/08/2009
- [Noncardiac incidental findings common on cardiac CT](#)  
10/07/2009
- [Clothing size may serve as a proxy measure for body size](#)  
10/07/2009

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[Speak with a Live Representative]

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### Additional Notes

Page ID:	Page Title: Medical News Video Overlay (Continued)
	URL:

January 6, 2010

CONFIDENTIAL

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### Notes

**1. Switching to HQ Video:** High quality (HQ) videos can be increased in size and still maintain visual integrity. A video increased to 150% in size would be 720 pixels wide by 405 pixels high (720x405), as illustrated here. It would also fit within the standard resolution of the site, which is 800 pixels by 600 pixels (800x600).

When visitors are viewing a video in standard quality (SQ), then use the HQ toggle button, the video will switch to HQ. The video player will also increase in size, and the layout of the overlay window will also update to accommodate the larger video player.

When visitors toggle between SQ and HQ, a smooth transition should be enabled, allowing the layout to adjust in a timely fashion.

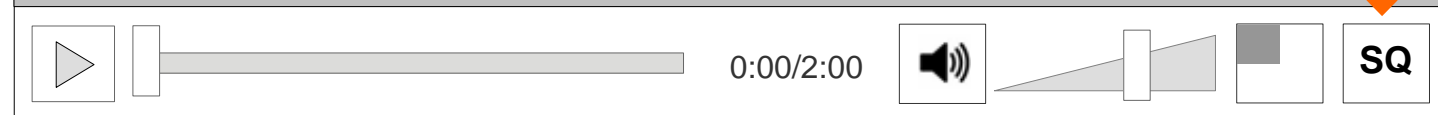
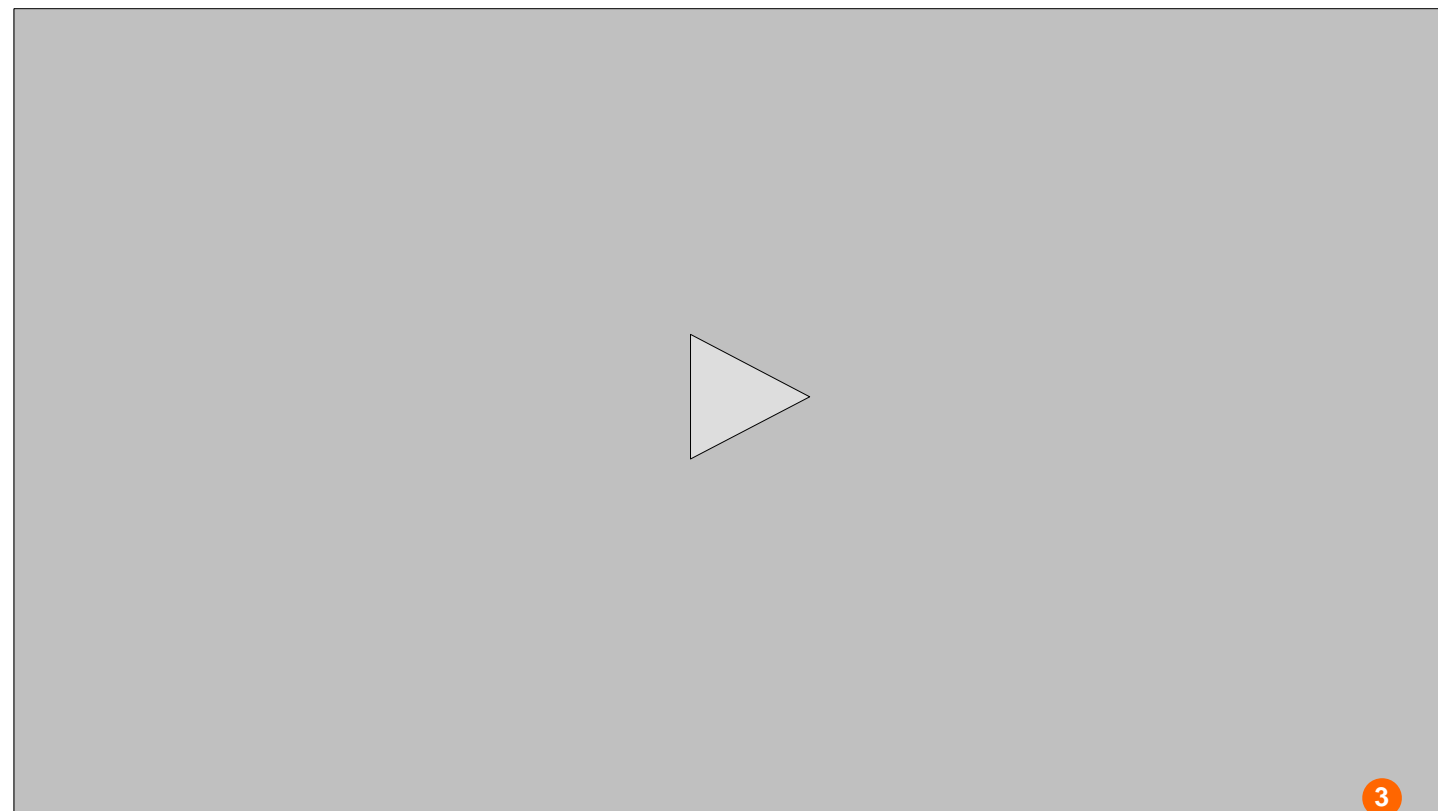
**2. Video Size Increased:** A video increased to 150% of its size would be 720 pixels wide by 405 pixels high (as shown here).

**3. HQ/SQ Toggle:** When visitors choose to view a video in HQ format, the button label updates to display SQ. This button will allow visitors to return to the SQ format.

**4. Download Options and Most Recent Videos:** As seen previously throughout this document, the video overlay window will include download options and the three most recent video news articles.

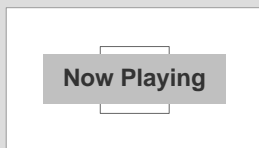
## Harm from inhaled steroids may outweigh benefits in COPD

10/13/2009



**4** Download this Video (HQ Format) [Quicktime \(19 MB\)](#) | [Windows Media \(21 MB\)](#)

### Latest Videos in Medical News



Harm from inhaled steroids may outweigh benefits in COPD  
10/13/2009



[First-line chemo for colon cancer should not include planned discontinuation](#)  
10/13/2009



[Lorem ipsum dolor sit amet, consectetur adipiscing elit](#)  
10/13/2009

10/08/2009  
[Noncardiac incidental findings common on cardiac CT](#)  
10/07/2009

[Clothing size may serve as a proxy measure for body size](#)  
10/07/2009

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### Notes

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Client Name/Project Name  
Video Player Detailed

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Close X

**Harm from inhaled steroids may outweigh benefits in COPD**  
10/13/2009

1

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**Download this Video (HQ format)**  
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[Pros and cons seen with minimally invasive vs. open radical prostatectomy](#)  
10/13/2009

[Chemotherapy doses often inadequate in elderly patients with lung cancer](#)  
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[Triple therapy relieves COPD symptoms, cuts flare-ups](#) [Watch Video](#)  
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[Two consumer gene tests give conflicting results](#)  
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10/07/2009

[Clothing size may serve as a proxy measure for body size](#)  
10/07/2009

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**Notes**

**1. Play/Pause Toggle:** A play/pause button is present. When the video is not playing, a “play” icon will be displayed; when video is playing, a “pause” icon will be displayed.

**2. Scrubber Bar and Time Indicator:** A visual scrubber bar will be displayed. Visitors can click and drag the “scrubber” to move through points of the video. A time indicator is also present beside the “scrubber.” This indicator displays the time elapsed as well as the total length of the video.

**3. Volume Control and Sound Toggle:** Visitors can adjust the volume using a persistent volume control.

By default, the volume should be set to 50%, with the volume slider appearing in the middle as illustrated here.

If visitors modify the volume in any way - whether they enable/disable audio or adjust volume - the system should “remember” their previous setting. So if visitors adjust the volume to a low setting, then view another video, that video’s volume should be set to the same low setting. Visitors may be annoyed or frustrated with having to adjust audio settings every time they view a different video.



Visitors can mute or unmute the audio using a toggle control. It is recommended that a speaker icon or similar visual is utilized. When the audio is disabled, the icon should employ a visual indicator indicating that audio is disabled (In this example, a strikethrough is used). When audio is enabled, the speaker icon will appear active. Proper affordance is required for both the enabled and disabled states of the toggle control.

Note that the visual communication/style applied to the mute button should carry over to other buttons. In this example, a strikethrough is also used for the Closed Captioning button.

**Additional Notes**

**4. Full Screen View:** Visitors can enter full screen view with the use of an icon within the player. When visitors enter full screen view, the current video quality will be retained. So if visitors are viewing a video in standard quality, then switch to full screen, the full screen video will be displayed in standard quality format.

**5. High Quality Version:** A standard quality (SQ) and high quality (HQ) version of each video is provided. To account for bandwidth and processing power, it is recommended that videos play in SQ quality by default. Visitors may switch to the HQ version by using the HQ button. When viewing the HQ version, the button label will update to display SQ. Visitors may use this button to toggle between SQ and HQ video, if they wish to do so.

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### Notes

#### 1. Dedicated Video Section:

The overlay window can provide access to all videos available within the site, thus serving as a dedicated video section.

**2. Pagination:** Similar to the article listing, pagination can be utilized to allow navigation through videos. Three videos will be uploaded each day, and content is retained on the site for 90 days. 270 total possible videos will be available at a given time. Pagination will allow visitors to navigate through the videos without being overwhelmed by a long list.

Videos should be listed in reverse chronological order, with the newest videos listed first. Ten videos will be listed per page.

As visitors navigate throughout pages, transition between pages should happen quickly and seamlessly. The browser should not have to refresh the current web page as visitors move among pages. JavaScript/DHTML or a similar technology should be applied to achieve this.

**3. Now Playing:** If the current video is included on the active page, it will be highlighted and labeled "Now Playing." The link to this video will be disabled, because it is best practice not to provide a link to the current location/content.

**4. Video Selection:** Visitors may watch any video in the list by following the hyperlinked title or thumbnail (the thumbnail should be hyperlinked as well). These hyperlinks will load the appropriate video in the player above.

## Harm from inhaled steroids may outweigh benefits in COPD

10/13/2009



Download this Video (HQ format)

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[Windows Media \(21 MB\)](#)

Now Playing

Harm from inhaled steroids may outweigh benefits in COPD  
10/13/2009

#### Latest Videos in Medical News



[First-line chemo for colon cancer should not include planned discontinuation](#)  
10/13/2009



[Lorem ipsum dolor sit amet, consectetur adipiscing elit](#)  
10/13/2009

### 1 All Video News

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Harm from inhaled steroids may outweigh benefits in COPD 10/13/2009	<a href="#">First-line chemo for colon cancer should not include planned discontinuation</a> 10/13/2009	<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit donec id neque</a> 10/13/2009	<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit donec id neque</a> 10/12/2009	<a href="#">Lorem ipsum dolor sit amet, consectetur adipiscing elit donec id neque</a> 10/12/2009
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### Additional Notes

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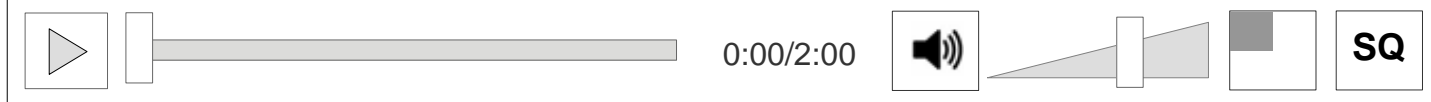
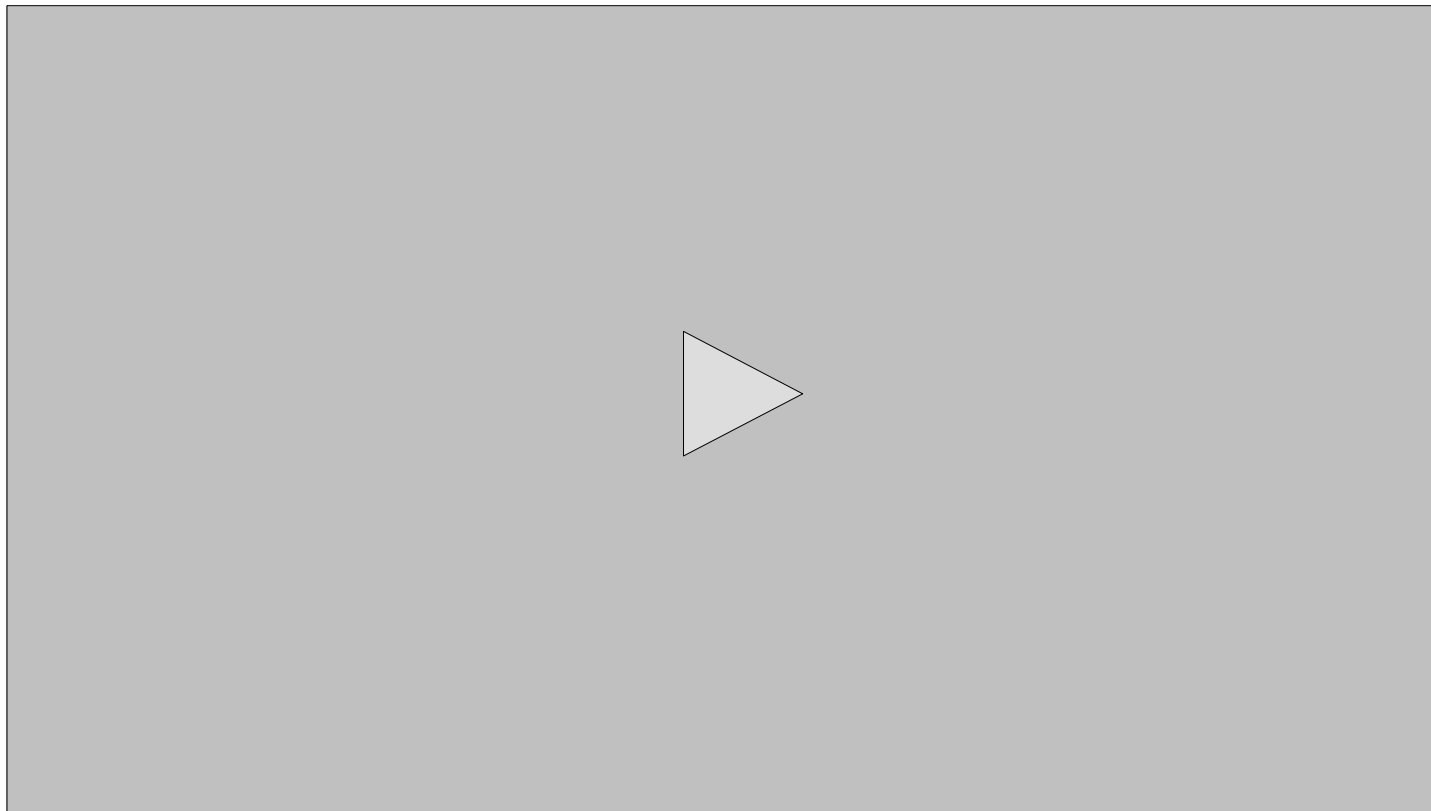
### Notes

**1. Dedicated Video Section When Viewing HQ Video:**  
When viewing HQ/larger video, the dedicated video section can appear at the bottom of the overlay window.

## Harm from inhaled steroids may outweigh benefits in COPD

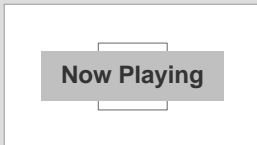


10/13/2009

[Close](#) X



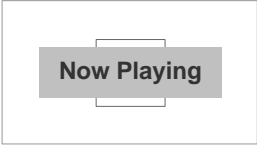









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### Latest Videos in Medical News

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### 1 All Video News

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### Additional Notes