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## Objective

To obtain a position in User Experience, Information Architecture, or Front End Development.

## Education

*The College of New Jersey* (Formerly Trenton State College), Ewing, NJ

**Bachelor of Fine Arts**, May 2004

Concentration in Web Design and Interactive Media

Grade Point Average: 3.7/4.0 Scale

## Information Architecture and Web Development

### Associate User Experience Architect

*G2 Interactive (Formerly Refinery, Inc.)*, Hatboro, PA, June 2007 - Present

Conduct heuristic evaluations of Web sites and applications

Document existing architecture of sites via content inventory and site maps

Create information architecture taxonomies based upon client requirements and objectives

Communicate the value and necessity of user-centered design to clients and stakeholders

Present information architecture to clients via site map and wireframe documentation

### Senior Information Architect

*Perficient*, West Chester, PA, December 2006 – June 2007

Develop standards-compliant XHTML and CSS for dynamic and static Web sites

Incorporate Web standards and accessibility guidelines into a range of applications

Construct information architecture prototypes via page-level wireframes and site maps

Present interactive prototypes and wireframes to clients

Conduct competitive analyses and heuristic evaluations of user interfaces

Proctor usability testing for Web applications and mobile devices

Compile, quantify, and incorporate usability testing data into client presentations

### Front End Developer

*Navteq, Inc. (Formerly Traffic.com)*, Wayne, PA, October 2004 - December 2006

Developed standards-compliant XHTML and CSS for [www.traffic.com](http://www.traffic.com)

Collaborated with programmers to merge dynamic content with front-end code and styles

Designed page layouts, graphics, and icons

Conducted usability testing sessions using prototypes and live applications

Incorporated usability and accessibility standards into Web applications

Constructed site maps and page-level wire frames to illustrate application architecture

### Intern / Web Designer

*Rhizome.org*, New York, NY, January 2004 – October 2004

Created and maintained pages of Rhizome Web site

Collaborated with executive director to develop outreach and expansion strategies

## Technical Skills

**Creative:** Digital manipulation, digital photography, traditional photography, drawing

**Technical:** Photoshop, Illustrator, Dreamweaver, Microsoft Visio, XHTML, CSS, FTP, CVS, some JavaScript

**User Experience:** Wireframing, site planning, requirements gathering, heuristic analysis, usability testing, Web accessibility guidelines

Proficient with Microsoft Windows and Macintosh operating systems

Knowledge of procedural and object-oriented programming principles